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# Online International Film Business Academy, Busan Asian Film School

## Application Guide for 2021 Admissions

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### I. OUTLINE OF APPLICATION PROCESS

#### 1. Course Description and Number of Admitted Applicants

Course: Online International Film Business Academy (Producing)

Course length: 3 months, 12 weeks in total from March to May

Admitted applicants: 10 (including 2 Busan residents under the Busan quota)

\* Applicants admitted for the 2020 course have priority in registering for 2021 course. The entrance quota for the course is 30, however 20 applicants who were already selected for the 2020 course, which was cancelled due to the COVID-19, have re-enrolled and been added to the total number.

\* The number of admitted applicants is subject to change depending on the pool of applicants.

\* Detailed course schedule, including start dates, will be announced later.

#### 2. Application & Selection Schedule

| Classification   | Time Period                        | Note                    |
|--|------------------------------------|-------------------------|
| Application Period   | December 7, 2020 – January 5, 2021 | Website                 |
| First Screening (documents, portfolio, proposal for a feature-length narrative film) | January 8 – January 15, 2021       |                         |
| Announcement of Shortlisted Candidates   | January 19, 2021                   | Website, Direct Contact |
| Second Screening (interviews)  | January 26 – 29, 2021              | Conducted Online        |
| Final Announcement of Admission Decisions  | February 4, 2021                   | Website, Direct Contact |

\*This schedule may be subject to change.

#### 3. Qualifications

A. Must have U.N.-defined “Asian” nationality or Taiwanese Nationality

- Please refer to the list of nations eligible to apply for the International Film Business Academy 2021. <Appendix 1>

B. There are no restrictions based on academic qualifications or age. Korean men must show proof of completion or exemption of mandatory military service.

C. Must be competent in English (all coursework will be conducted in English)

#### **4. Benefits Provided to Admitted 2021 Fellows**

- A. Tuition fees will be covered by a full scholarship
- B. Eligibility to apply for 2021 International Film Business Academy Intensive Course will be given.

\* The International Film Business Academy Intensive Course will be held in Busan for 3 months, from mid July to October. Only Online International Film Business Academy graduates can apply for the Intensive Course (Total quota of 20).

## **II. APPLICATION INFORMATION**

### **1. Application Information**

#### **A. Application Period**

- Applications will be received from 9 AM on December 7, 2020 to 6 PM on January 5, 2021 (Korean time).

#### **B. Details for Submission**

- After filling out the online application on the Busan Asian Film School website, scanned copies of the below-mentioned documents (PDF, JPG, etc.) must be sent by email as a compressed zip file. Both the online application and the email package must be submitted by January 5, 2021 (Korean time).

#### **C. Items to Be Submitted**

##### 1) Online application

- Busan Asian Film School website:  
International Film Business Academy -> Processing the Application  
[http://afis.ac/afis/ifba/applicationEn.do?\\_menuNo=81](http://afis.ac/afis/ifba/applicationEn.do?_menuNo=81)

| <b>Application Form</b>   |
|---|
| <p>* All forms must be completed in English.</p> <ol style="list-style-type: none"><li>1. Application form</li><li>2. Personal statement (500 words or less)</li><li>3. Statement of purpose (500 words or less)</li><li>4. Summary of work experience (500 words or less)</li></ol> <p>* Please focus on experience related to film production or the film business.</p> <ol style="list-style-type: none"><li>5. Portfolio introduction (500 words or less)</li></ol> |

- \* Portfolio: Up to 2 works that can show the applicant’s potential as a film producer. Short or feature films, videos, novels, photographs, academic theses, etc are all acceptable.
- \* If submitting a video file, please submit works which contain the applicant’s name in the end credits, whether it be in film, TV, web content or exhibited work. For video portfolios, provide online links to Youtube, Vimeo, etc. (if applicable)
- 6. Self-introduction video (2 minutes or less)
  - \* Provide online links to Youtube, Vimeo, etc.
- 7. Project proposal for a feature-length narrative film
  - Logline (50 words or less)
  - Development idea (background, concept, intent, etc.) (300 words or less)
  - Synopsis (400 words or less)
  - Financing plan (250 words or less)

\* Online application forms will only be accessible during the application period

2) Email package

- Email address: [contact@afis.ac](mailto:contact@afis.ac)
- Compress all documents into a zip file and name it ‘Name\_Nationality’  
ex) Kimafis\_Korea.zip

| <b>Required Documents</b>   |   |
|---|---|
| * Documents written in languages other than English or Korean must be translated into English or Korean and notarized upon submission.  |   |
| <b>Documents to be submitted</b>  | <b>Additional documents for Korean Applicants</b>   |
| 1. Photocopy of the applicant’s passport<br>2. Applicant’s completed academic degree, certificate of expected graduation in 2021, or proof of enrollment<br>3. Applicant’s curriculum vitae (in any format)<br>4. Recommendation letter (form attached) from a person directly related to or working in the film industry (this may include members of AFCNet)<br>5. Portfolio (2 works or less)<br>* Those who did not supply video links (Youtube, Vimeo, etc.) in the online application may submit portfolio works here.<br>6. Certification of Working Experience (Optional) | 1. Abstract of Resident Registration (주민등록초본)<br>* Korean males must submit a copy confirming the completion or exemption of military service.<br>* Any changes of residency must be indicated<br>* Copies must be dated within 3 months of application period. |

#### **D. Where to Submit**

- 1) Online application: Busan Asian Film School website  
International Film Business Academy -> Processing the Application  
[http://afis.ac/afis/ifba/applicationEn.do?\\_menuNo=81](http://afis.ac/afis/ifba/applicationEn.do?_menuNo=81)
- 2) Email: [contact@afis.ac](mailto:contact@afis.ac) (Tel. +82-51-750-3204)

#### **2. Cautionary Remarks**

- Applicants should be sure to read all instructions thoroughly and submit the completed online application and email package before the deadline. The applicant will be responsible for any misunderstanding or mistakes in the application process.
- Any statements or documents which are found to have been forged, altered or knowingly falsified will result in the cancellation of admission to the program. Any resulting financial burden must be paid in full by the applicant.
- After receiving applications, no forms or submissions will be returned to the applicant.
- No scores will be revealed during the application process.
- Any further issues not covered on this form will be determined by the school.

### **III. ADMISSIONS PROCESS AND ANNOUNCEMENT OF SELECTIONS**

#### **1. Outline**

- A. Applicants who receive the highest scores based on the overall application will be selected.
- B. Scores received during the first round of screening will not affect the scores of the second round.
- C. Busan Asian Film School will not select applicants whose total score fails to meet internal standards, regardless of entrance quotas.

#### **2. Distribution of Points**

|                  |                                     |            |
|------------------|-------------------------------------|------------|
| First Screening  | Application evaluation              | 50 points  |
|                  | Portfolio evaluation                | 30 points  |
|                  | Evaluation for the project proposal | 20 points  |
| Second Screening | Interview                           | 100 points |

## **IV. ADDITIONAL INFORMATION**

### **1. Start of program**

March 2021 (details will be announced)

### **2. Enrollment**

A. Enrollment period: February, 2021 (details will be announced)

B. Tuition: All admitted applicants will have tuition fees exempted (details will be announced at a later date)

C. Announcements: The announcement of shortlisted candidates and final admission decisions will be made available on [www.afis.ac](http://www.afis.ac), and by direct contact.

\* Selected applicants who do not enroll within the time frame will be seen as forfeiting their admissions.

### **3. RELATED INFORMATION**

Please forward any queries regarding curriculum, admissions, housing, etc. to [contact@afis.ac](mailto:contact@afis.ac).

<Appendix>

1. List of nations eligible to apply for the International Film Business Academy 2021
2. Form for Recommendation Letter (required)